Documentary Film by Amazon Aid Foundation

Narrated by Academy Award Winners Sissy Spacek and Herbie Hancock, “RIVER OF GOLD” is the disturbing account of a clandestine journey into Peru’s Amazon rainforest to uncover the savage unraveling of pristine jungle by illegal small scale gold mining.

Education Curriculum

In tandem with the “River of Gold” documentary film, Amazon Aid has produced a curriculum with our partner Journeys in Film that will amplify the film’s impact and educate students worldwide about the importance of the Amazon, and promote working solutions for saving it.

Resource Guides

For the first time, resources about the what, why, and where of the gold supply chain are being consolidated into one place, providing easy access to information from the ground to the consumer of how to engage in working solutions to promote a cleanly and responsibly sourced gold.

Social Impact Campaign

The worldwide release of “River of Gold” along with its other initiatives will raise the bar by activating governments, NGOs, stakeholders, scientists, artists, and the general public to take specific actions to address the looming global crisis of losing the Amazon. It is not hyperbole to state that the Amazon is at a tipping point. We must act now in order to save the most critical ecosystem on the planet. JOIN US TODAY! #amazonaid #riverofgold

Amazon Aid Youth Warrior Program

Amazon Aid Youth Warriors are dedicated to defending and protecting the Amazon Rainforest through education, awareness and advocacy.

JOIN US.

PROTECT THE AMAZON & HELP SAVE OUR PLANET.

#amazonaid #riverofgold
amazonaid.org/jeweler-toolkit
info@amazonaid.org
Amazon Aid Foundation’s “River of Gold” Project is thinking big to address a big problem. Materially reducing, and ultimately reversing the destruction of the Amazon and the world’s forests by unregulated artisanal and small scale gold (ASGM) mining will require large-scale global awareness and public outcry to drive the urgent action needed to promote a clean supply chain for gold.

ASGM is the Number One Source of Mercury Pollution in the World. Mercury is one of the most toxic elements on earth.

ASGM is a perfect front for the mafia and organized crime. ASGM can frequently be illegal and attract illicit activities.

Gold Supply Chain
The gold supply chain is porous and problematic to trace, making it difficult for you to know where your gold comes from and as a result, you aren’t able to know the real impact of your gold sourcing - good or bad.

The hard realities of jewelry - destruction of the environment to secure raw materials, human and narcotic trafficking, organized crime, the release of mercury and other toxic substances, dangerous mining conditions, and the funding of terrorist operations - all still exist.

How Can You Help?
Use AAF’s toolkit for jewelers to evaluate your gold supply chain. The toolkit supports an investigative approach of how you can responsibly source your materials and make a difference.

Take Action
Learn more about how you can help by going to Amazon Aid’s website:

amazonaid.org/jeweler-toolkit

Questions to Ask Yourself About Your Gold Sourcing.
Why? Because the stakes are high for people and the environment.

• Do you know where your gold comes from?
• As you go up the supply chain, at what point do you lose control?
• Do you evaluate the sourcing practices of your supplier? Who does your supplier source from?
• When you purchase gold, who benefits, and who suffers? Are both the value and the cost of the material shared fairly?
• Do you know what expectations you should have of a “responsible” gold supplier?

For a more in-depth toolkit, please visit:

amazonaid.org/jeweler-toolkit